

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943578-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1941

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943578	06285647

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/24/12	WPBF News 25 Mornings 6-7AM	6-7AM	-TWTF--	:30	4	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	08/21/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	ROF-12-TV-19	\$450.00 NM
1	WPBF	W	08/22/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	ROF-12-TV-19	\$450.00 NM
3	WPBF	Th	08/23/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	ROF-12-TV-19	\$450.00 NM
2	WPBF	F	08/24/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	ROF-12-TV-19	\$450.00 NM
2	08/21/12	08/24/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/21/12	8:42 AM	Good Morning America	7-9AM	:30	ROF-12-TV-19	\$525.00 NM
1	WPBF	W	08/22/12	7:50 AM	Good Morning America	7-9AM	:30	ROF-12-TV-19	\$525.00 NM
3	WPBF	Th	08/23/12	7:59 AM	Good Morning America	7-9AM	:30	ROF-12-TV-19	\$525.00 NM
4	WPBF	F	08/24/12	8:29 AM	Good Morning America	7-9AM	:30	ROF-12-TV-19	\$525.00 NM
3	08/21/12	08/24/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	-TWTF--	:30	4	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/21/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ROF-12-TV-19	\$325.00 NM
2	WPBF	W	08/22/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ROF-12-TV-19	\$325.00 NM
4	WPBF	Th	08/23/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ROF-12-TV-19	\$325.00 NM
3	WPBF	F	08/24/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ROF-12-TV-19	\$325.00 NM
4	08/21/12	08/24/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	08/21/12	5:27 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-19	\$475.00 NM
1	WPBF	W	08/22/12	5:13 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-19	\$475.00 NM
2	WPBF	Th	08/23/12	5:44 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-19	\$475.00 NM
3	WPBF	F	08/24/12	5:09 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-19	\$475.00 NM



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943578-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1941

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/21/12	08/24/12	WPBF News 25 @ 6:00PM	6:30PM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	08/21/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-19	\$700.00 NM
2	WPBF	W	08/22/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-19	\$700.00 NM
1	WPBF	Th	08/23/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-19	\$700.00 NM
4	WPBF	F	08/24/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-19	\$700.00 NM
6	08/21/12	08/24/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/21/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-19	\$1,500.00 NM
3	WPBF	W	08/22/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-19	\$1,500.00 NM
1	WPBF	Th	08/23/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-19	\$1,500.00 NM
4	WPBF	F	08/24/12	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-19	\$1,500.00 NM
7	08/21/12	08/24/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/21/12	7:41 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-19	\$1,700.00 NM
1	WPBF	W	08/22/12	7:51 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-19	\$1,700.00 NM
3	WPBF	Th	08/23/12	7:53 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-19	\$1,700.00 NM
4	WPBF	F	08/24/12	7:35 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-19	\$1,700.00 NM
8	08/21/12	08/24/12	Nightline	11:35-12:05AM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/21/12	12:01 AM	Nightline	11:35-12:05AM	:30	ROF-12-TV-19	\$500.00 NM
3	WPBF	W	08/22/12	11:46 PM	Nightline	11:35-12:05AM	:30	ROF-12-TV-19	\$500.00 NM
4	WPBF	Th	08/23/12	11:55 PM	Nightline	11:35-12:05AM	:30	ROF-12-TV-19	\$500.00 NM
1	WPBF	F	08/24/12	12:01 AM	Nightline	11:35-12:05AM	:30	ROF-12-TV-19	\$500.00 NM
9	08/21/12	08/26/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	5	\$875.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF-S	5	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/21/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-19	\$875.00 NM
3	WPBF	W	08/22/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-19	\$875.00 NM
4	WPBF	Th	08/23/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-19	\$875.00 NM
5	WPBF	F	08/24/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-19	\$875.00 NM
1	WPBF	Su	08/26/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-19	\$875.00 NM
10	08/24/12	08/24/12	SHARK TANK	8-9PM	----1--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----1--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/24/12	7:59 PM	SHARK TANK	8-9PM	:30	ROF-12-TV-19	\$1,400.00 NM
11	08/25/12	08/25/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943578-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1941

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----1-				1	\$375.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	08/25/12	8:40 AM	Sat 8-9am News	Sat 8-9am	:30	ROF-12-TV-19	\$375.00	NM	
12	08/25/12	08/25/12	Sat 630pm News	630-7pm	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----1-				1	\$325.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	08/25/12		Sat 630pm News	630-7pm	:00		<del>\$325.00</del>	NM	
Credited									
15	08/25/12	08/25/12	Nascar Cup Series	730pm-11:30pm	-----2-	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----2-				2	\$1,200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Sa	08/25/12	8:32 PM	Nascar Cup Series	730pm-11:30pm	:30	ROF-12-TV-19	\$1,200.00	NM	
1 WPBF Sa	08/25/12	9:53 PM	Nascar Cup Series	730pm-11:30pm	:30	ROF-12-TV-19	\$1,200.00	NM	
16	08/26/12	08/26/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----1				1	\$200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	08/26/12	10:29 AM	Chris Matthews	Sun 10-10:30AM	:30	ROF-12-TV-19	\$200.00	NM	
17	08/26/12	08/26/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----1				1	\$325.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	08/26/12	6:53 PM	Sun 630pm News	630-7pm	:30	ROF-12-TV-19	\$325.00	NM	
18	08/26/12	08/26/12	AFV	7-8PM	-----1	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----1				1	\$775.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	08/26/12	7:00 PM	AFV	7-8PM	:30	ROF-12-TV-19	\$775.00	NM	
19	08/26/12	08/26/12	EXMO WL	Prime Other	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----1				1	\$1,800.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su	08/26/12		EXMO WL	Prime Other	:00		<del>\$1,800.00</del>	NM	
Credited									
29	08/22/12	08/24/12	Dr. Oz	4-5p	--WTF--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	--WTF--				1	\$525.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W	08/22/12	4:36 PM	Dr. Oz	4-5p	:30	ROF-12-TV-19	\$525.00	NM	
31	08/26/12	08/26/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----S				1	\$50.00	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
943578-1	08/26/12	August 2012	07/30/12 - 08/26/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1941

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	08/26/12	08/26/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	5:12 AM	Sun 5-6am News	Sun 5-6am	:30	ROF-12-TV-19	\$50.00 NM
<b>Total Spots</b>							<b>46</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$35,125.00</b>
<u>Agency Commission</u>	<b>\$5,268.75</b>
<u>Net Amount Due</u>	<b>\$29,856.25</b>

DUPLICATE

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941593-1	08/26/12	August 2012	07/30/12 - 08/20/12
Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1896

Flight Dates	Order #	Alt Order #
08/14/12 - 08/20/12	941593	06273743

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/17/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$525.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	08/14/12	7:42 AM	Good Morning America	7-9AM	:30	ROF-12-TV-18H	\$525.00 NM
1	WPBF	W	08/15/12	7:59 AM	Good Morning America	7-9AM	:30	ROF-12-TV-18H	\$525.00 NM
4	WPBF	Th	08/16/12	7:50 AM	Good Morning America	7-9AM	:30	ROF-12-TV-18H	\$525.00 NM
3	WPBF	F	08/17/12	7:55 AM	Good Morning America	7-9AM	:30	ROF-12-TV-18H	\$525.00 NM
2	08/14/12	08/17/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$325.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/14/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ROF-12-TV-18H	\$325.00 NM
4	WPBF	W	08/15/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ROF-12-TV-18H	\$325.00 NM
3	WPBF	Th	08/16/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ROF-12-TV-18H	\$325.00 NM
2	WPBF	F	08/17/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ROF-12-TV-18H	\$325.00 NM
3	08/14/12	08/17/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$475.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	08/14/12	5:20 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-18H	\$475.00 NM
3	WPBF	W	08/15/12	5:41 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-18H	\$475.00 NM
4	WPBF	Th	08/16/12	5:22 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-18H	\$475.00 NM
1	WPBF	F	08/17/12	5:41 PM	M-F 5pm News	5-6pm	:30	ROF-12-TV-18H	\$475.00 NM
4	08/14/12	08/17/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$700.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	08/14/12	6:19 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-18H	\$700.00 NM
3	WPBF	W	08/15/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-18H	\$700.00 NM
2	WPBF	Th	08/16/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-18H	\$700.00 NM
4	WPBF	F	08/17/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-18H	\$700.00 NM

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941593-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1896

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/14/12	08/17/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/14/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-18H	\$1,500.00 NM
3	WPBF	W	08/15/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-18H	\$1,500.00 NM
2	WPBF	Th	08/16/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-18H	\$1,500.00 NM
4	WPBF	F	08/17/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-18H	\$1,500.00 NM
6	08/14/12	08/17/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/14/12	7:34 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-18H	\$1,700.00 NM
2	WPBF	W	08/15/12	7:34 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-18H	\$1,700.00 NM
3	WPBF	Th	08/16/12	7:42 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-18H	\$1,700.00 NM
4	WPBF	F	08/17/12	7:35 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-18H	\$1,700.00 NM
7	08/14/12	08/17/12	Nightline	11:35-12:05AM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	08/14/12	11:54 PM	Nightline	11:35-12:05AM	:30	ROF-12-TV-18H	\$500.00 NM
3	WPBF	W	08/15/12	11:44 PM	Nightline	11:35-12:05AM	:30	ROF-12-TV-18H	\$500.00 NM
1	WPBF	Th	08/16/12	11:54 PM	Nightline	11:35-12:05AM	:30	ROF-12-TV-18H	\$500.00 NM
4	WPBF	F	08/17/12	12:02 AM	Nightline	11:35-12:05AM	:30	ROF-12-TV-18H	\$500.00 NM
8	08/15/12	08/19/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF-S	:30	4	\$875.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF-S	4	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	08/15/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-18H	\$875.00 NM
1	WPBF	Th	08/16/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-18H	\$875.00 NM
2	WPBF	F	08/17/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-18H	\$875.00 NM
3	WPBF	Su	08/19/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-18H	\$875.00 NM
9	08/17/12	08/17/12	SHARK TANK	8-9PM	----1--	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	----1--	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	08/17/12	8:21 PM	SHARK TANK	8-9PM	:30	ROF-12-TV-18H	\$1,400.00 NM
10	08/18/12	08/18/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	8:07 AM	Sat 8-9am News	Sat 8-9am	:30	ROF-12-TV-18H	\$375.00 NM
11	08/18/12	08/18/12	Sat Wheel Of Fortune	Sat 7-730PM	-----1-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/18/12	7:29 PM	Sat Wheel Of Fortune	Sat 7-730PM	:30	ROF-12-TV-18H	\$475.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
941593-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1896	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/18/12	08/18/12	Sat Wheel Of Fortune Class of Time - Pre-emptible with notice	Sat 7-730PM	-----1-	:30	1	\$475.00	NM
12	08/18/12	08/18/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 08/18/12 7:53 PM Sat Jeopardy Sat 7:30-8PM :30 ROF-12-TV-18H \$550.00 NM									
13	08/19/12	08/19/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/19/12 10:29 AM Chris Matthews Sun 10-10:30AM :30 ROF-12-TV-18H \$200.00 NM									
14	08/19/12	08/19/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/19/12 6:50 PM Sun 630pm News 630-7pm :30 ROF-12-TV-18H \$325.00 NM									
15	08/19/12	08/19/12	AFV Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$775.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/19/12 7:22 PM AFV 7-8PM :30 ROF-12-TV-18H \$775.00 NM									
16	08/19/12	08/19/12	EXMO Class of Time - Pre-emptible with notice	9-11p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 08/19/12 10:34 PM EXMO 9-11p :30 ROF-12-TV-18H \$1,800.00 NM									
17	08/20/12	08/20/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	1-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/20/12 7:55 AM Good Morning America 7-9AM :30 ROF-12-TV-18H \$525.00 NM									
18	08/20/12	08/20/12	WPBF News 25 @ Noon Class of Time - Fixed Non Pre-emptible	12pm-1230pm	1-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/20/12 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 ROF-12-TV-18H \$325.00 NM									
19	08/20/12	08/20/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 08/20/12 5:15 PM M-F 5pm News 5-6pm :30 ROF-12-TV-18H \$475.00 NM									
20	08/20/12	08/20/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1----- 1 \$700.00									

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941593-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1896	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/20/12	08/20/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
	08/20/12	08/26/12	1-----		1		\$700.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ROF-12-TV-18H	\$700.00 NM
21	08/20/12	08/20/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	ROF-12-TV-18H	\$1,500.00 NM
22	08/20/12	08/20/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	7:51 PM	Jeopardy	7:30-8PM	:30	ROF-12-TV-18H	\$1,700.00 NM
23	08/20/12	08/20/12	Nightline	11:35-12:05AM	1-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	11:55 PM	Nightline	11:35-12:05AM	:30	ROF-12-TV-18H	\$500.00 NM
24	08/20/12	08/20/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$875.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ROF-12-TV-18H	\$875.00 NM
25	08/20/12	08/20/12	BACH PAD	8-10p	1-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/20/12	08/26/12	1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/20/12	9:37 PM	BACH PAD	8-10p	:30	ROF-12-TV-18H	\$2,200.00 NM
26	08/15/12	08/17/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/15/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	ROF-12-TV-18H	\$450.00 NM
1	WPBF	Th	08/16/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	ROF-12-TV-18H	\$450.00 NM
3	WPBF	F	08/17/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	ROF-12-TV-18H	\$450.00 NM
27	08/15/12	08/17/12	Dr. Oz	4-5p	--WTF--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	--WTF--	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/16/12	4:32 PM	Dr. Oz	4-5p	:30	ROF-12-TV-18H	\$525.00 NM
28	08/18/12	08/18/12	Sat 630pm News	630-7pm	-----S-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----S-	1	\$325.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



# INVOICE



Send Payment To:  
**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941593-1	08/26/12	August 2012	07/30/12 - 08/20/12

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1896

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	08/18/12	08/18/12	Sat 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----S-	:30	1	\$325.00	NM

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	08/18/12	6:59 PM	Sat 630pm News	630-7pm	:30	ROF-12-TV-18H	\$325.00	NM

  

<b>Total Spots</b>	<b>54</b>
--------------------	-----------

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$43,300.00</b>
<u>Agency Commission</u>	<b>\$6,495.00</b>
<u>Net Amount Due</u>	<b>\$36,805.00</b>